



2025
COUNSELING
REGULATORY BOARDS
ANNUAL SUMMIT
CCE ■ NBCC
AUSTIN, TEXAS

***Data-Driven Workforce
Expansion: Research
Tools & Partnership
Opportunities***

***Brian D. Banks, M.A.
Kelly Duncan, Ph.D.
Holly Hartwig Moorhead, Ph.D.***

counselingsummit.org



Policy, Advocacy and Research in Counseling (PARC) Center

Dedicated to Advancing the Profession

ABOUT PARC:

- Founded in July 2024.
- Empower the profession by bridging the gap between evidence-based practices and policy.
- Ensure that counselors are not only heard but are influential in shaping the future of the counseling profession globally.
- Through robust research and dedicated advocacy, we will elevate the standards of our field, advocate for systemic change, and ultimately enhance the well-being of those we serve.
- Host a repository of information and resources to inform on key issues and benefit growth of the profession.



counselingsummit.org

Our Potential: Dedicated to advancing counseling through policy advocacy and research. We are positioned to create collaborative effort by NBCC and affiliates, focused on supporting licensure boards and strengthening counseling standards through: **I.** Surveys on Key Topics. **II.** Hosting a repository of information from licensure boards to share information.

Facilitating: Alignment between Policy, Practice, Education to Strengthen Engagement, and Growth and Development



Robust Research & Surveys

- ✓ *Reimbursement for Services*
- ✓ *Artificial Intelligence*
- ✓ *Rising Rate of Suicide*
- ✓ *Counseling Compact*
- ✓ *Occupational Health Series*



Webinars: Informative & Empowering

- ✓ *Webinars on Key Topics:*
 - ✓ *Artificial Intelligence*
 - ✓ *Impact of Climate Change*
 - ✓ *Older Adult Mental Health*



Engagement: Legislative & Regulatory

- ✓ *US House of Rep.*
- ✓ *US Senate*
- ✓ *State Legislatures*
- ✓ *State Dept. & Agencies*



Education: Trainings

- ✓ *Virtual & In-Person Trainings on issues that matter to the profession.*
- ✓ *2- Minute Drill*
 - ✓ *Brief Videos on Issues Counselors are seeking more information on:*
 - ✓ *Executive Orders*
 - ✓ *Impact of Proposed Regulations*



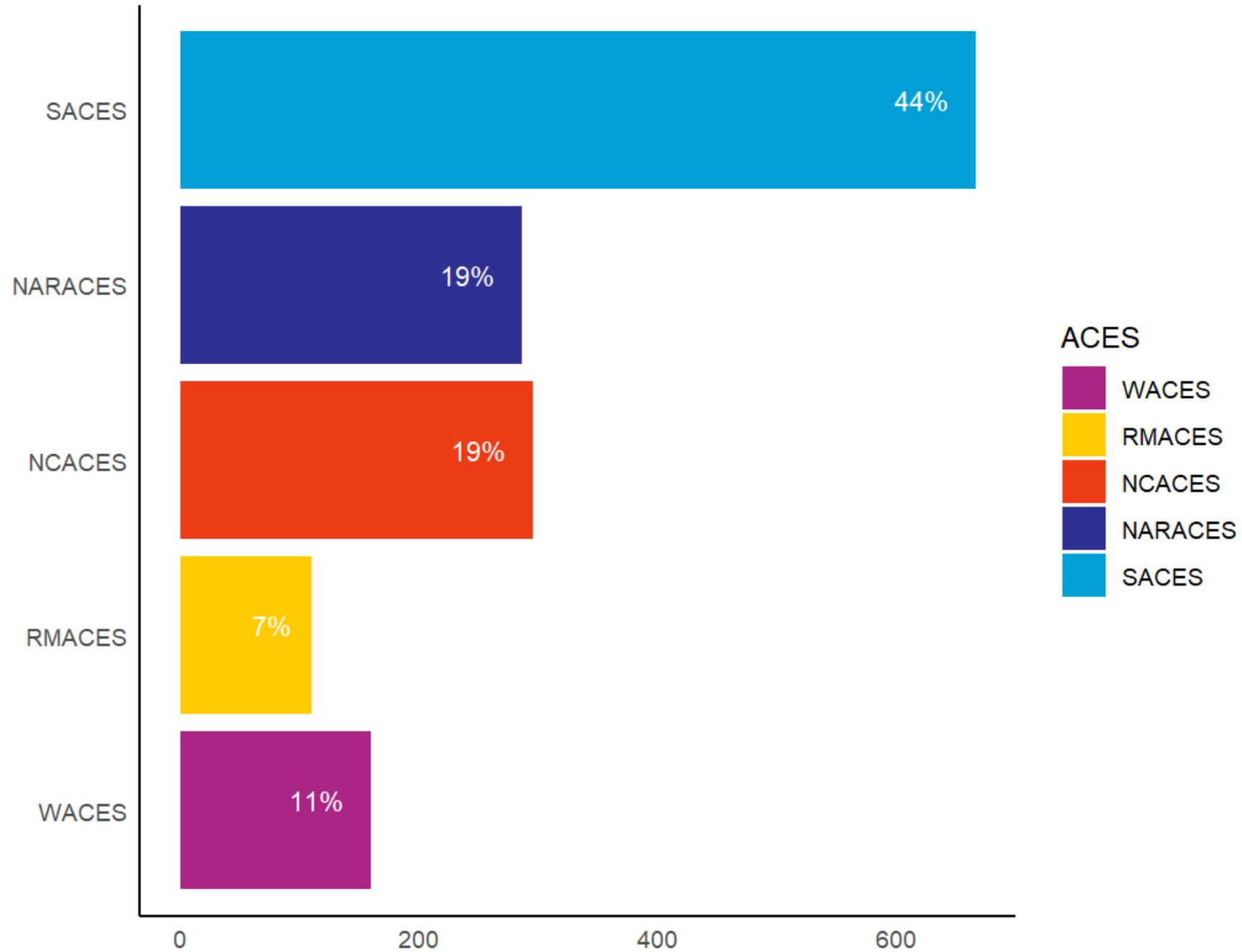
Visit PARC site to learn more!

Opportunities for Licensure Boards

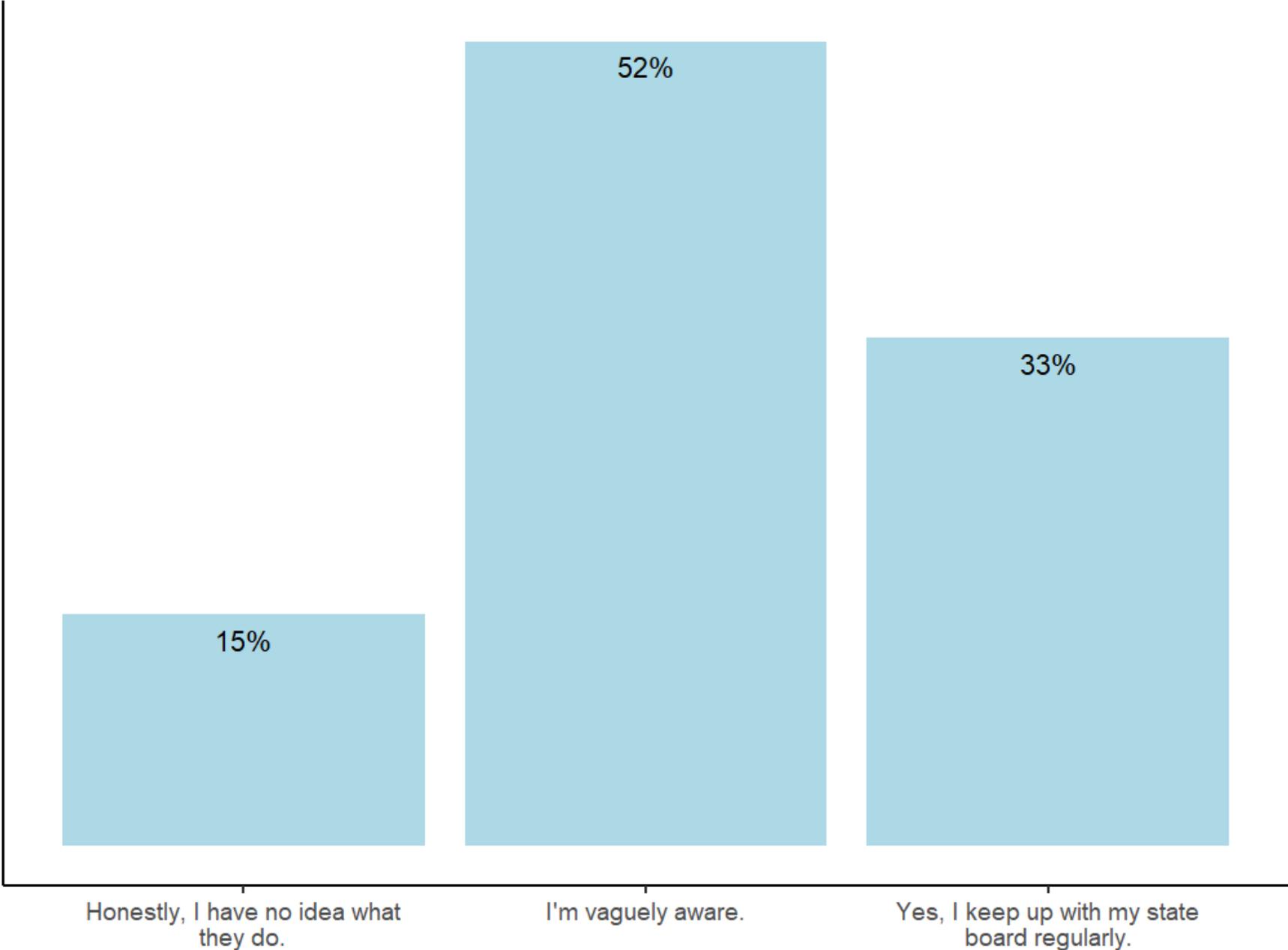
- **DATA GATHERING:** PARC is uniquely positioned to support data gathering to inform decision making.
- **BOARD REPOSITORY:** Host information and data on the PARC website to share with board colleagues nationwide.
 - e.g. Regulatory Updates, Board Achievements, Research and Survey Data Conducted by Boards, Best Practices.
- **CUSTOMIZED SURVEYS:** NBCC PARC Center and NBCC Assessments Department can work together to gain data through national and state need surveys.



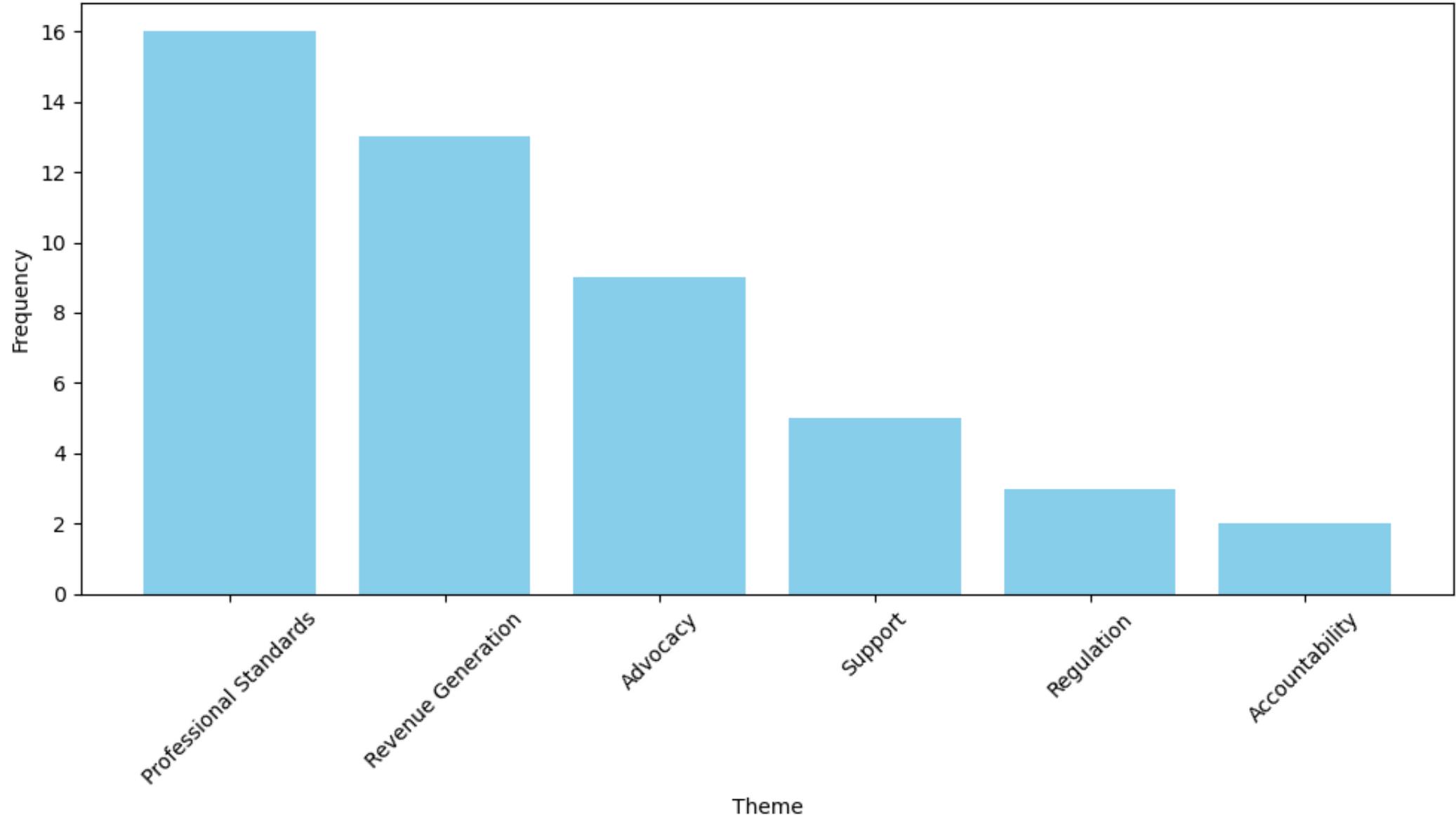
Survey Responses by Region



Are you aware of the work your state or jurisdictional board does to regulate counseling?



Themes in Responses About the Purpose of Licensure Boards



Benefits of Engaging with your Licensure Board?

Theme	Description	Endorsement
Staying Informed	Staying updated on laws, policies, ethics, and professional trends.	27%
Regulation	Understanding and complying with rules, standards, and licensure processes.	25%
Advocacy	Having a voice in policy, representing the profession, and influencing change.	17%
Support	Receiving help, guidance, and resources from the board.	14%
Influence	Contributing to decisions, shaping policy, and impacting the profession.	11%
Professional Development	Gaining education, training, and opportunities for growth.	7%

Where do you plan to utilize the Counseling Compact?

